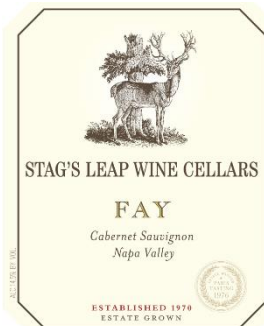




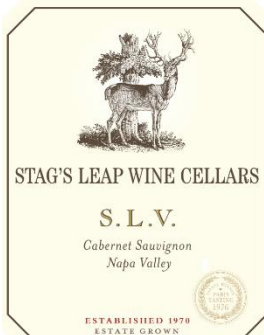
STAG'S LEAP WINE CELLARS

The Story of Stag's Leap Wine Cellars is now legendary. Founded in 1970, the winery was thrust into the spotlight when a bottle of the 1973 Cabernet Sauvignon from the Stag's Leap Vineyard won the now famous 1976 Paris Tasting, besting some of France's greatest wines. The historic tasting, which has become known as the Judgement of Paris, fundamentally transformed how California wines were viewed worldwide. The stunning victory over the renowned wines of Bordeaux launched Stag's Leap Wine Cellars into the ranks of the world's most noteworthy Cabernet Sauvignon producers. Over the years, the wines of Stag's Leap Wine Cellars have become some of the most highly regarded and collected wines worldwide.

The heart of Stag's Leap Wine Cellars is undoubtedly the estate vineyards, and extraordinary care is taken to assure that a wine's aroma, flavor, and texture convey a sense of place. As the difference between a good wine and a great one is often in the details, our viticultural practices are driven by extreme, even obsessive, attention to detail. Throughout the growing season and all the way through harvest, vines are cared for to achieve their optimum maturity level and ensure the 'signature' of the terroir is expressed to its fullest.

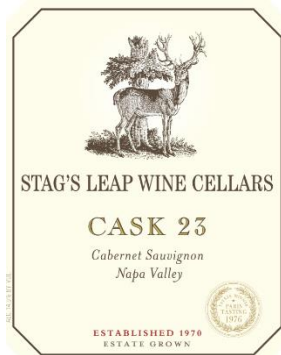


FAY – The FAY vineyard is where the story of Stag's Leap Wine Cellars began. Established by pioneering grape grower Nathan Fay in 1961, it was the first planting of Cabernet Sauvignon in what is now the Stags Leap District. At the time, conventional wisdom maintained that the area was too cool for Cabernet Sauvignon. But tasting Nathan Fay's homemade Cabernet in 1969 was a defining moment for the founder of Stag's Leap Wine Cellars. Here was land capable of producing a wine that could rival the best in the world. Within a year an adjoining ranch, now known as S.L.V., was purchased. And, in 1986, the winery purchased Nathan Fay's vineyard and named it FAY in his honor. Today, it remains one of the great Napa Valley vineyards, producing fruit with an abundance of supple red and black berry character, voluptuous perfume and a luscious, fine-grained texture. The 66-acre vineyard is planted primarily to Cabernet Sauvignon with 1.5 acres of Cabernet Franc. The soil is a combination of fine Bale gravelly clay loam and volcanic alluvium.

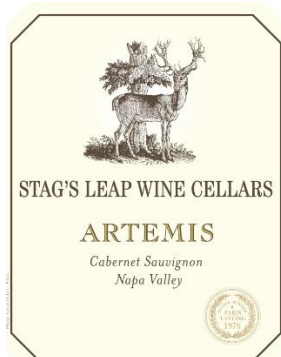


S.L.V. – S.L.V., also known as Stag's Leap Vineyards, is the winery's first vineyard. Planted in 1970, this vineyard achieved international fame when three-year-old vines from the 1973 harvest produced a wine that triumphed over some of France's greatest Bordeaux in a blind tasting among French wine experts in Paris. It was 1976, the American bicentennial. The tasting, known today as the "Judgment of Paris," fundamentally transformed how California wines were viewed worldwide and the stunning victory launched Stag's Leap Wine Cellars into the ranks of the world's most noteworthy Cabernet Sauvignon producers. This history-making vineyard continues to produce wines with complex black fruit

and berry character, spicy intensity, excellent structure and complexity, promising long life and ageability. Today, the property encompasses roughly 35 acres of Cabernet Sauvignon and 1.5 acres of Cabernet Franc. The vineyard soil is volcanic and alluvial with good drainage, and benefits from warm afternoons and cool evening breezes.



CASK 23- The story of CASK 23 began during the harvest of 1974. Back then, the winery enlisted the help of celebrated winemaker André Tchelistcheff. As he tasted through various lots of new wines from that year, one lot from S.L.V. was so beautiful and deliciously distinct the winery decided it should be bottled separately. It was named CASK 23 for the large wooden cask in which it was aged. Today, the wine is a blend of the most distinctive fruit from the S.L.V and FAY vineyards, resulting in wine of extraordinary depth and richness balanced by restraint. Over the years, CASK 23 has become one of the most highly regarded and collected wines worldwide.



Other Wines- The winery is also recognized for its Napa Valley Collection of wines including ARTEMIS Cabernet Sauvignon and Karia Chardonnay. Estate fruit combines with grapes from other distinctive sites adding layers of flavor and complexity. Together, they create wines that express the regional character of Napa Valley with the signature style of Stag's Leap Wine Cellars. It's an approach that results in wines of lush fruit balanced by extraordinary structure and elegance.



The Wine That Started It All

This is an actual bottle of 1973 Stag's Leap SLV Cabernet on display at the Stag's Leap Wine Cellars winery